

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312991-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1058

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	312991	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	5am News M-F	5-6am M-F	1--1---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1--1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 5:00 AM 5am News M-F 5-6am M-F :30 PMTTV101901DMMH \$900.00 NM									
2	10/24/12	10/30/12	Action News 6am	6-7am M-F	-11-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -11-1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 6:53 AM Action News 6am 6-7am M-F :30 PMTTV101901DMMH \$1,800.00 NM 2 WXYZ F 10/26/12 6:51 AM Action News 6am 6-7am M-F :30 PMTTV101901DMMH \$1,800.00 NM									
3	10/24/12	10/30/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 8:50 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM 2 WXYZ Th 10/25/12 8:54 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM 3 WXYZ F 10/26/12 8:55 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM									
4	10/24/12	10/30/12	M-F 9a-10a	9-10am M-F	-11-1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 9:59 AM M-F 9a-10a 9-10am M-F :30 PMTTV101901DMMH \$1,000.00 NM 2 WXYZ F 10/26/12 9:52 AM M-F 9a-10a 9-10am M-F :30 PMTTV101901DMMH \$1,000.00 NM									
5	10/25/12	10/29/12	M-F 10a-11a	10-11am M-F	1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 10:55 AM M-F 10a-11a 10-11am M-F :30 PMTTV101901DMMH \$800.00 NM									

www.wxyz.com

<u>Invoice #</u> 312991-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> Protecting Michigan Taxpayers	<u>Product</u> Protecting Michigan Taxpayers	<u>Estimate Number</u> 1058	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/24/12	10/30/12	M-F 11a-12n	11am-12pm M-F	- 11- 1- -	:30	3	\$1,500.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1- -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	10/24/12	11:42 AM	M-F 11a-12n	11am-12pm M-F	:30	PMITTV101901DMMH	\$1,500.00	NM
2	WXYZ	F	10/26/12	11:12 AM	M-F 11a-12n	11am-12pm M-F	:30	PMITTV101901DMMH	\$1,500.00	NM
7	10/25/12	10/30/12	M-F 12-1pm	12-1pm	11- 1- - -	:30	3	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 11- 1- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Th	10/25/12	12:46 PM	M-F 12-1pm	12-1pm	:30	PMITTV101901DMMH	\$1,200.00	NM
8	10/24/12	10/30/12	The Chew	1-2pm M-F	- 11- 1- -	:30	3	\$800.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1- -	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	10/24/12	1:29 PM	The Chew	1-2pm M-F	:30	PMITTV101901DMMH	\$800.00	NM
2	WXYZ	F	10/26/12	12:58 PM	The Chew	1-2pm M-F	:30	PMITTV101901DMMH	\$800.00	NM
9	10/25/12	10/29/12	2-3pm General Hospital	2-3pm M-F	1- - 1- - -	:30	2	\$800.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 1- - 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Th	10/25/12		2-3pm General Hospital	2-3pm M-F	:00		\$800.00	NM
			Credited							
10	10/24/12	10/30/12	M-F 3p-4p	3-4pm M-F	- 11- 1- -	:30	3	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1- -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	10/24/12	3:10 PM	M-F 3p-4p	3-4pm M-F	:30	PMITTV101901DMMH	\$1,000.00	NM
2	WXYZ	F	10/26/12	3:55 PM	M-F 3p-4p	3-4pm M-F	:30	PMITTV101901DMMH	\$1,000.00	NM
11	10/25/12	10/29/12	Dr. Oz	4-5pm M-F	1- - 1- - -	:30	2	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 1- - 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Th	10/25/12	4:32 PM	Dr. Oz	4-5pm M-F	:30	PMITTV101901DMMH	\$1,400.00	NM
12	10/24/12	10/30/12	5-6pm M-F	5-6pm M-F	- 11- 1- -	:30	3	\$2,000.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1- -	<u>Spots/Week</u> 3	<u>Rate</u> \$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	10/24/12	5:50 PM	5-6pm M-F	5-6pm M-F	:30	PMITTV101901DMMH	\$2,000.00	NM
2	WXYZ	F	10/26/12	5:13 PM	5-6pm M-F	5-6pm M-F	:30	PMITTV101901DMMH	\$2,000.00	NM
13	10/25/12	10/29/12	6-630pm M-F	6-630pm M-F	1- - 1- - -	:30	2	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 1- - 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Th	10/25/12	6:12 PM	6-630pm M-F	6-630pm M-F	:30	PMITTV101901DMMH	\$2,500.00	NM



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
312991-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1058	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/24/12	10/30/12	M-F 7-730p	7-730pm M-F	- 11- 1 - -	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - 11- 1 - - 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 7:23 PM M-F 7-730p 7-730pm M-F :30 PMTTV101901DMMH \$2,500.00 NM 2 WXYZ F 10/26/12 7:08 PM M-F 7-730p 7-730pm M-F :30 PMTTV101901DMMH \$2,500.00 NM									
15	10/25/12	10/29/12	M-F 730-8pm	730-8pm M-F	1 - - 1 - -	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1 - - 1 - - 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 7:59 PM M-F 730-8pm 730-8pm M-F :30 PMTTV101901DMMH \$3,000.00 NM									
17	10/24/12	10/30/12	11pm Action News Update	11-1135pm M-Sun	- 11- 111	:30	5	\$4,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - 11- 111 5 \$4,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 11:12 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV101901DMMH \$4,600.00 NM 2 WXYZ F 10/26/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV101901DMMH \$4,600.00 NM 3 WXYZ Sa 10/27/12 11pm Action News Update 11-1135pm M-Sun :00 \$4,600.00 NM See MG 17.6 6 WXYZ Sa 10/27/12 11:59 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV101901DMMH \$4,600.00 NM MG for 17.3 10/27 4 WXYZ Su 10/28/12 11:39 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV101901DMMH \$4,600.00 NM									
18	10/25/12	10/29/12	Nightline	1135pm-1205am M	1 - - 1 - -	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1 - - 1 - - 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 12:01 AM Nightline 1135pm-1205am M :30 PMTTV101901DMMH \$2,500.00 NM									
19	10/24/12	10/24/12	Wednesday Prime C	10-11pm Wednesday	- - W - - -	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - - W - - - 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 10:29 PM Wednesday Prime C 10-11pm Wednesday :30 PMTTV101901DMMH \$7,500.00 NM									
20	10/25/12	10/25/12	Thursday Prime B	9-10pm Thursday	- - - T - -	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - - - T - - 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 9:42 PM Thursday Prime B 9-10pm Thursday :30 PMTTV101901DMMH \$18,000.00 NM									
21	10/26/12	10/26/12	Friday Prime C	10-11pm Friday	- - - - F -	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - - - - F - 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 10:50 PM Friday Prime C 10-11pm Friday :30 PMTTV101901DMMH \$5,000.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
312991-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1058	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:29 AM GMA SAT 7-8am SAT 7-8am :30 PMITV101901DMMH \$900.00 NM									
23	10/27/12	10/27/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:42 PM Sa 7-8p 7pm Sat :30 PMITV101901DMMH \$2,000.00 NM									
24	10/28/12	10/28/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:28 AM GMA SUN 7-8am SUN 7-8am :30 PMITV101901DMMH \$900.00 NM									
25	10/28/12	10/28/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 6:11 PM Su 6-630p 6-630pm Sun :30 PMITV101901DMMH \$1,800.00 NM									
26	10/28/12	10/28/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:19 PM Sunday Prime A 7-8pm Sunday :30 PMITV101901DMMH \$8,000.00 NM									
27	10/28/12	10/28/12	Sunday Prime C	9-10pm Sunday	-----S	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 9:41 PM Sunday Prime C 9-10pm Sunday :30 PMITV101901DMMH \$15,000.00 NM									

Total Spots **37** Gross Total **\$117,000.00**

Payment Terms 30 Days

Agency Commission **\$17,550.00**
Net Amount Due **\$99,450.00**